

FOR IMMEDIATE RELEASE

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NIP ACQUIRES SAN DIEGO EXECUTIVE BENEFITS FIRM

Retirement Capital Group is known as a leader in innovative and creative executive benefit solutions.

Austin, Texas – November 24, 2009 – NIP, Inc. today announced the acquisition of Retirement Capital Group [“RCG”], one of the nation’s leading executive compensation and benefit plan providers headquartered in San Diego, California with additional offices in Los Angeles, Milwaukee, Boston, Chicago and Atlanta. RCG was founded in 2002 by William MacDonald, a renowned expert in the executive benefits industry.

“We are excited to announce the acquisition of RCG which already has significant market presence,” states Bill Pollock, Chairman and Founder of NIP. “RCG’s strengths in executive compensation and executive benefits will augment NIP’s full-service offerings and expand its potential growth opportunities. At this time when executive compensation is under such intense scrutiny, extra care and attention needs to be applied by boards and management of America’s corporations to this critical issue. We are pleased that this exceptional firm has chosen to link their future with NIP. Our combined and integrated offering of executive compensation and benefits expertise is unique and is being embraced in the marketplace.”

Commenting on becoming part of the NIP organization, RCG’s Bill MacDonald stated “Our success has been driven by our focus on becoming a valuable extension of our clients’ human resource departments. We believe by joining with NIP we will be able to expand our suite of services while maintaining our hands-on entrepreneurial culture.”

RCG will operate as an additional business unit of NIP. The company will retain its brand, business model and strategic distribution relationships. Bill MacDonald will continue in his position as CEO.

“This acquisition helps fulfill our strategy of combining with a firm with an outstanding management team, a very strong infrastructure and a dedication to quality customer service,” said Mr. Pollock. “In all categories, RCG’s strategies perfectly complement our own. Based on these attributes and working together, we have the ability to significantly impact our presence in the market and deliver the type of service that corporate America needs.”

Adds Mr. MacDonald, “This is an exciting opportunity for our employees, clients, markets and shareholders. We are merging into a company with a growth strategy and culture very similar to ours and one that will provide expanded opportunities for all parties. We will be expanding the current RCG organization as part of a new dynamic business venture with the opportunity to create a bigger as well as better company.”

About NIP, Inc.

NIP is a Texas-based risk management, executive compensation and benefits and corporate governance firm with offices in Houston, Austin, Dallas and San Antonio. The firm specializes in board of director/trustee protection, directors’ and officers’ liability insurance, property and casualty insurance, risk management, executive compensation consulting and executive and employee benefits. [www.nationalinsurancepartners.com.]

About Retirement Capital Group

RCG is one of the nation’s premier, full-service executive compensation and benefits firms. Fortune 1000 and emerging growth companies can confidently partner with RCG on all aspects of executive compensation, benefits, performance measurement and motivational incentives. RCG is a pioneer in the industry with more than 125 years of combined experience among its partners. The firm’s esteemed client list includes Fortune 1200 companies and non-profit organizations. [www.retirementcapitalgroup.com]

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